

Sarawak Agrotourism Conference & Expo 2023



Sarawak Agrotourism Conference & Expo (SATCE) 2023 aims to showcase and promote agrotourism, locally and abroad. The event brings together local and foreign participants and expertise to collaborate and build the agrotourism sector in Sarawak and Malaysia. SATCE 2023 intends to enhance awareness about agrotourism and promote its sustainable and healthy growth. The event will serve as a catalyst for international awareness of agrotourism products and stimulate the growth of the agriculture sector in Sarawak and Malaysia as a whole.

SATCE 2023 is supported by the Ministry of Food Industry, Commodity, and Regional Development (M-FICORD) and Business events Sarawak (BE Sarawak).

SATCE expo is the perfect platform to showcase your agrotourism products!

[Download Brochure](#)

SATCE Conference 2023 is a 2-day programme, where industry experts from Malaysia and 8 other countries and regions will share their knowledge and experience about the potential of agrotourism. With ministerial keynotes, engaging discussions, and ample opportunities to learn and network, SATCE 2023 is an ideal platform for exploring and growing in the agrotourism industry.

Conference Programme Overview

Day 1:

- Opening Ceremony and Keynote Addresses
- Session 1: Agrotourism: Overview, Development and Benefits
- Session 2: Global Trends and Regional Policy in Agrotourism

Day 2:

- Session 3: Opportunities and Potentials in Agrotourism
- Session 4: Agrotourism Destinations: Influencing Factor and Competitiveness
- Session 5: Diversity and Sustainability in Agrotourism
- Session 6: Agrotourism: The Way Forward

**SATCE Conference Program
DAY 1**



Dr Kafferine Yamagishi, Philippines

The Future of Farm Tourism in the Philippines: Challenges, Strategies and Insights



Dr Ming-Chang Lin, Taiwan

Agrotourism Business models and Government Policies in Taiwan



Mr Pandurang Bhagvanrao Taware, India

Agrotourism Policy in Maharashtra



Mr David Branch Ambor, Malaysia

Overview of Agriculture Industry in Sarawak



Mr John Stanley, Australia

Case Study: Chestnut Brae Farm: Agrotourism Best Practices



Ms Marijke Dunselman, New Zealand

Agritourism in New Zealand: Case Studies in Diversifying Farm Income



Dr I Gusti Bagus Rai Utama, Indonesia

Agrotourism as an Alternative Form of Tourism in Bali Indonesia

**SATCE Conference Program
DAY 2**



Mr Mark Giller, The Netherlands

Farm Diversification and Co-Creation



Dr Nova Ramos, Philippines

Levelling-up Stakeholders in Agrotourism Through Experiential Learning: The SEARCA Experience



Dr Chris Ong, Malaysia

Agrotourism Destination in Cameron Highland, Malaysia Choice of Holiday Destination and the Future for Agrotourism Development



Dr Lanndon Ocampo, Philippines

Sustainability in Farm Tourism Sites



Assoc Prof Ramesh Dr Ramesh Boonratana, Thailand

Agrotourism and Sustainable Agrotourism Development: What is its Potential Roles, and What is Needed



Mr Arul James Edwin Thambu, India

Eco Village Community Development for Agrotourism



Dr Vikneswaran Nair, Malaysia

Incorporating the Concept of Regenerative Tourism to Agrotourism



Madam Bebrin Anak Baem, Malaysia

Community Farming in BAU and Agrotourism Potential



Mrs Siti Zarinah Jailani @ Intan Jailani, Malaysia

Sustainable and Green Lifestyle



Mr Abdul Razak Aziz, Malaysia

Community Based Food Production - Premaculture for Sustainable Agriculture

Conference Package:

- SATCE 2023 Conference 2-day pass
- Delegate lunches
- Coffee Breaks
- Conference Materials
- Networking Reception on Day 1 evening

CONFERENCE FEE

RM 800 per pass

***15% discount for group booking of 5 or more passes**

Get inspired by industry experts and take your agrotourism business to new heights!

[Book a Space](#)

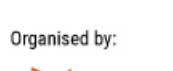
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[Enquiry](#)

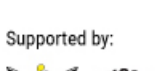
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For enquiries, please contact:

Derrisen Sdn Bhd (11462455-M)
C-3-16 Southgate Commercial Centre
No 2 Jalan Dua, Off Jalan Chan Sow Lin
55200 Kuala Lumpur, Malaysia
Tel: +603-4813 9810
Email: info@derrisen.com

Mr Nor Azmi Sulong
Tel: +6012-444 6072
Email: azmi@derrisen.com

Ms Karen Goi
Tel: +6012-329 8302
Email: karen.goi@derrisen.com

For more information, please visit www.agrotourismsarawak.com
#agrotourismsarawak |in:satce-my |@:SAICE_my