



SARAWAK AGROTOURISM CONFERENCE & EXPO

28 - 30 AUGUST 2023

[Delegate Registration](#)[Register as Exhibitor](#)[Join Mailing List](#)

Exciting Opportunities Await at the inaugural Sarawak Agrotourism Conference & Expo 2023
28 - 30 August 2023 @ Borneo Convention Centre Kuching



Sarawak Agrotourism Conference & Expo (SATCE) 2023 aims to showcase and promote agrotourism, locally and abroad. The event brings together local and foreign participants and expertise to collaborate and build the agrotourism sector in Sarawak and Malaysia. SATCE 2023 intends to enhance awareness about agrotourism and promote its sustainable and healthy growth. The event will serve as a catalyst for international awareness of agrotourism products and stimulate the growth of the agriculture sector in Sarawak and Malaysia as a whole.

SATCE 2023 is supported by the Ministry of Food Industry, Commodity, and Regional Development (M-FICORD) and Business events Sarawak (BE Sarawak).

SATCE expo is the perfect platform to showcase your agrotourism products!

[Download Brochure](#)

SATCE Conference 2023 is a 2-day programme, where industry experts from Malaysia and 8 other countries and regions will share their knowledge and experience about the potential of agrotourism. With ministerial keynotes, engaging discussions, and ample opportunities to learn and network, SATCE 2023 is an ideal platform for exploring and growing in the agrotourism industry.



Speakers from Malaysia, Australia, India, Indonesia, Netherlands, New Zealand, Philippines, Taiwan and Thailand

Conference Programme Overview

Day 1:

- Opening Ceremony and Keynote Addresses
- Session 1: Agrotourism: Overview, Development and Benefits
- Session 2: Global Trends and Regional Policy in Agrotourism

Day 2:

- Session 3: Opportunities and Potentials in Agrotourism
- Session 4: Agrotourism Destinations: Influencing Factors and Competitiveness
- Session 5: Diversity and Sustainability in Agrotourism
- Session 6: Agrotourism: The Way Forward

Conference Package:

- SATCE 2023 Conference 2-day pass
- Delegate lunches
- Coffee breaks
- Conference materials
- Networking Reception on Day 1 evening

(Conference Fee)
RM 800 per pass

***15% discount for group booking of 5 or more passes.**

Get inspired by industry experts and take your agrotourism business to new heights!

[Book a Space](#)[Register Now](#)[Enquiry](#)

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Organised by



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Supporting Organisations

